

CAMERON Jonathan

As highlighted in my candidate video, it's a privilege to participate in this election process. The roles both you and Ravensdown play are indispensable to our daily lives – whether through the food we consume or the fibres we wear.

Serving as a Director on Ravensdown is a crucial responsibility that involves charting our course and ensuring accountability. I am 100% committed to the purpose of Ravensdown to deliver **smarter farming solutions to you**. Ultimately these solutions benefit you through optimising productivity and value on farm, while minimising environmental impact while at the same time builds a strong co-operative. In my mind, and simply put, this means:

“Ensuring the right products and services are delivered in the most effective, efficient and sustainable way while also ensuring economic viability and low-cost supply”.

You need directors that can frame this up in the “here and now” and navigate through all the chaos and uncertainty our current economic, political, and environmental climate is throwing at us. But you also need those Directors to look past this and set a course for Ravensdown in a rapidly changing future. That future continues to emerge, and it is essential we need to be agile and adaptable to a changing set of conditions, technologies, products, solutions, and delivery mechanisms. That requires a very strategic and future growth mindset that I can offer you.

Whilst I'm not a farmer, my connection to the land and the agricultural sector is strong. Whether that be through my childhood spent on farms in the Manawatu and Eketahuna, Chair of a Board owning two dairy farms in Otago, Chair of a forestry management company or a Director of a large animal vet group with clinics throughout Canterbury and Otago. This combined with years of professional advisory services at PwC and EY in corporate finance has allowed me to work on some significant projects with the likes of Fonterra, BayWa/T&G and AgResearch.

My learned experience, skills and insights will allow me to be a strong contributor and integral member of the Ravensdown Board.

I look forward to working with you to continue to grow a high performing, customer centric and financially resilient co-operative.

Thank you for taking the time to read my candidate statement and your show of support by voting for me.

Kind regards,

Jonathan Cameron